

# SPONSORSHIP DECK



MAY 27-31 2026

CELEBRATING CALIFORNIA'S BEST & WEHO'S FINEST  
**WEST HOLLYWEED**  
**AWARDS** PRESENTED BY **emerald village**



WEST HOLLYWOOD, CALIFORNIA



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# WEST HOLLYWEED



# AWARDS

PRESENTED BY  
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WEST HOLLYWOOD, CALIFORNIA

We are proud to announce the inaugural West Hollyweed Awards, taking place May 27–31, 2026. This landmark event will showcase California's premier cannabis brands while highlighting the innovation and leadership of West Hollywood, providing a world-class stage for brands to connect with industry leaders and a highly engaged, affluent consumer base.

### **Exclusive Industry Judging Events & Main Event Dates:**

**May 27 & 28:** A panel of industry experts will gather for exclusive judging events to rigorously assess top products across various industry categories. *Judging to be completed on May 30.*

**May 29–31:** The event opens to all industry guests, partners, and attendees for the main showcase, awards presentations, and networking activations across California's Emerald Village.

*West Hollywood offers the gold standard for cannabis tourism.*

With a dense concentration of licensed dispensaries and the nation's first municipally licensed cannabis consumption lounges, West Hollywood is redefining what's possible for cannabis hospitality.

The city's progressive policies have created a safe, inclusive, and vibrant environment where culture and commerce collide. West Hollywood is home to iconic destinations that blend licensed consumption with unique experiences, and complexes that offer sophisticated, multi-sensory retail and lounge experiences.

Much like Amsterdam, West Hollywood offers one of the few places on earth where adults can legally purchase and enjoy cannabis in upscale, social settings—making it the ultimate stage for a ground-breaking celebration of community and innovation.



<b>PRESENTING</b>	<b>\$10,000</b>
<b>STRATEGIC CATALYST</b>	<b>\$6,500</b>
<b>ACTIVATION LEAD</b>	<b>\$3,500</b>
<b>COMMUNITY PILLAR</b>	<b>\$1,750</b>
<b>INDUSTRY ANALYZED CUP</b>	
<b>PEOPLE'S CHOICE AWARDS</b>	
<b>CONTACT &amp; COVERAGE</b>	

# PRESENTING SPONSOR **SOLD OUT**

## PHYSICAL BRANDING

PREMIERE BOOTH SPACE AT AWARD CEREMONY MAY 31  
BRAND ACTIVATION OPPORTUNITIES ALL WEEK  
SPEAKER OPPORTUNITY AT AWARDS CEREMONY  
WORKSHOP OPPORTUNITY  
PRESENTING BRANDING ON PRINT MARKETING MATERIALS  
LOGO ON MAIN EVENT ROLL UP BANNERS  
LOGO ON STAGE ROLL UP BANNERS  
LOGO ON TOTE BAG  
LOGO ON EVENT LANYARDS  
ADVERTISEMENT ON BACKSIDE OF VOTING CARDS  
PRESENTING BRANDING ON JUDGING KITS  
PRESENTING BRANDING ON AWARDS CERTIFICATES  
8 TICKETS TO ALL EVENTS

## DIGITAL MARKETING

ACCESS TO MASTER OPT-IN LIST (ATTENDEES & VOTERS)  
SPONSORSHIP ANNOUNCEMENT IN PRESS RELEASE  
SOLO BRANDED EMAIL NEWSLETTER  
LOGO ON DIGITAL MARKETING MATERIALS  
LOGO ON OFFICIAL POST-EVENT VIDEO REEL  
1000 WORD ARTICLE ON [WWW.AUDIOKUSH.COM](http://WWW.AUDIOKUSH.COM)  
PRESENTING SPONSORSHIP TAGGED IN SOCIAL MEDIA DESCRIPTION  
PINNED VIDEO/REEL ANNOUNCEMENT (PINNED TO @AUDIOKUSHHQ & @WESTHOLLYWEEDAWARDS)  
FULL SITE LEADERBOARD ADVERTISEMENT (3-MONTHS)  
CROSS SITE BILLBOARD ADVERTISEMENT (3-MONTHS)

PLUS ALL COMMUNITY PILLAR PERKS

# STRATEGIC CATALYST **\$6,500**

## PRINTED MARKETING & PHYSICAL BRANDING

BOOTH SPACE AT AWARD CEREMONY MAY 31  
BRAND ACTIVATION OPPORTUNITIES ALL WEEK  
SPEAKER PANEL MODERATOR OPPORTUNITY  
WORKSHOP OPPORTUNITY  
LOGO ON PRINT MARKETING MATERIALS  
LOGO ON MAIN EVENT ROLL UP BANNERS  
LOGO ON TOTE BAG  
6 TICKETS TO ALL EVENTS

## DIGITAL MARKETING

ACCESS TO ATTENDEE OPT-IN LIST  
SPONSORSHIP ANNOUNCEMENT IN PRESS RELEASE  
SOLO BRANDED EMAIL NEWSLETTER  
LOGO ON DIGITAL MARKETING MATERIALS  
LOGO ON OFFICIAL POST EVENT VIDEO REEL  
1000 WORD ARTICLE ON [WWW.AUDIOKUSH.COM](http://WWW.AUDIOKUSH.COM)  
CROSS SITE BILLBOARD ADVERTISEMENT (3 MONTHS)  
DEDICATED VIDEO/REEL ANNOUNCEMENT ON SOCIAL MEDIA

PLUS ALL COMMUNITY PILLAR PERKS

# ACTIVATION LEAD

**\$3,500**

## PRINT & DIGITAL MARKETING

DEDICATED BRAND ACTIVATION OPPORTUNITY (AT 1 PRE-AWARDS EVENT)  
ACTIVATION TABLE SPACE AT AWARDS CEREMONY  
LOGO ON EVENT ROLL UP BANNERS  
LOGO ON PRINT MARKETING MATERIALS  
4 TICKETS TO ALL EVENTS

## PHYSICAL BRANDING

LOGO ON DIGITAL MARKETING MATERIALS  
750 WORD ARTICLE ON WWW.AUDIOKUSH.COM  
CROSS SITE ADVERTISEMENT (SIDEBAR - 3 MONTHS)  
EMAIL NEWSLETTER INCLUSION (IMAGE + 100 WORD BLURB)  
DEDICATED VIDEO/REEL ANNOUNCEMENT ON SOCIAL MEDIA

PLUS ALL COMMUNITY PILLAR PERKS

# COMMUNITY PILLAR

**\$1,750**

## PHYSICAL & DIGITAL MARKETING

LOGO ON MEDIA WALL  
LOGO W/ DO FOLLOW LINK ON SPONSOR PAGE  
STANDARD TABLE SPACE AT AWARDS CEREMONY \*  
INCLUSION OF BRAND ITEM IN TOTE BAGS  
ADVERTISEMENT IN 1 EMAIL NEWSLETTER  
SOCIAL MEDIA GRAPHIC ANNOUNCEMENT W/ COLLABORATION  
BRAND ITEM OR SERVICE AS WINNER PRIZE  
10x INSTAGRAM RESHARES  
2 TICKETS TO ALL EVENTS \*\*

\* HIGHER TIERS RECEIVE ACTIVATION TABLE/BOOTH SPACE

\*\* HIGHER TIERS RECEIVE ADDITIONAL TICKETS

# INDUSTRY JUDGED CATEGORIES & ENTRY INFORMATION

FIRST ENTRY COSTS \$100 AND EACH ENTRY AFTER IS AN ADDITIONAL \$50. ENTRY MUST BE SUBMITTED BY MAY 1 2026

YOU MAY ENTER AS MANY CATEGORIES AS YOU WISH & AND CAN ENTER UP TO 3 PRODUCTS PER CATEGORY.

WINNERS OF THE WEST HOLLYWEED AWARDS WILL BE PRESENTED AT THE AWARDS CEREMONY ON SUNDAY, MAY 31, 2025.

*CONTACT US FOR INTAKE QUANTITY*

**BEST SATIVA FLOWER**

**BEST INDICA FLOWER**

**BEST HYBRID FLOWER**

**BEST INFUSED PRE-ROLL**

**BEST INFUSED BEVERAGE**

**BEST INFUSED EDIBLES**

**BEST LIVE ROSIN**

**BEST ICE WATER HASH**

**BEST SOLVENTLESS VAPE**

**WANT TO ENTER THE CUP COMPETITION?**

*CONTACT US AT [INFO@AUDIOKUSHHQ.COM](mailto:INFO@AUDIOKUSHHQ.COM)*

*EACH ENTRY RECEIVES 1 TICKET TO ATTEND THE AWARDS CEREMONY ON SUNDAY, MAY 31, 2026 WITH A MAX OF 4 TICKETS*



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# WEST HOLLYWEED AWARDS

WEST HOLLYWOOD, CALIFORNIA



## WEST HOLLYWEED AWARDS PEOPLE'S CHOICE CATEGORIES

**WEST HOLLYWOOD COMMUNITY AWARDS:**  
WEHO DISPENSARY OF THE YEAR  
BEST WEHO CONSUMPTION LOUNGE  
WEHO BUDTENDER OF THE YEAR  
BEST 420 EVENT OR EXPERIENCE  
MOST KNOWLEDGABLE STAFF

**SOCIAL EQUITY & CONSUMER CHOICE:**  
BEST BIPOC-OWNED BRAND  
BEST LGBTQ+ OWNED BRAND  
BEST WOMEN-OWNED BRAND  
CULTIVATOR OF THE YEAR  
PROCESSOR OF THE YEAR

**NOMINATION STARTS MAY 1<sup>ST</sup> / VOTING STARTS MAY 15<sup>TH</sup>**

**NOMINATION AND VOTING CARDS WILL BE DISTRIBUTED TO ALL WEST HOLLYWOOD DISPENSARIES, LOUNGES, HEADSHOPS, AND INDUSTRY-FRIENDLY BUSINESSES—AS WELL AS SURROUNDING REGIONS—DURING AN INTENSIVE 4 WEEK MARKETING CAMPAIGN. TO KEEP THE PROCESS SEAMLESS ALL NOMINATING AND VOTING ARE CONDUCTED DIGITALLY; GUESTS ARE ENCOURAGED TO SCAN THE QR CODE ON THESE CARDS TO SELECT THEIR FAVORITES FOR THE PEOPLE'S CHOICE AWARDS. WINNERS WILL BE ANNOUNCED AT THE AWARDS CEREMONY ON SUNDAY, MAY 31.**





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audio kush emerald village  
WEST HOLLYWOOD, CALIFORNIA  
★★★★★

## CONTACT DETAILS & EVENT COVERAGE

[WWW.WESTHOLLYWEEDAWARDS.COM](http://WWW.WESTHOLLYWEEDAWARDS.COM)

[WWW.AUDIOKUSH.COM](http://WWW.AUDIOKUSH.COM)

EMAIL: [INFO@AUDIOKUSHHQ.COM](mailto:INFO@AUDIOKUSHHQ.COM)

35K+ EMAIL SUBSCRIBERS

PAGE VIEWS: 350K+ PER MONTH / 4 MILLION PER YEAR

IG: @AUDIOKUSHHQ @WESTHOLLYWEEDAWARDS

PLUS ADDITIONAL SOCIAL MEDIA PLATFORMS  
INCLUDING FACEBOOK, LINKEDIN, MASTADON, & X

ADDITIONAL COVERAGE BY MEDIA PARTNERS